

2015 Summer of Cats at Lindsay Sponsorship

About Lindsay Wildlife Experience

Lindsay Wildlife Experience has educated generations of children on the importance of living in harmony with nature. More than 100,000 visitors each year meet our collection of live “animal ambassadors” that are unable to survive in the wild if released. Our hawks, owls, kestrel, and opossum travel to hundreds of classrooms throughout the Bay Area with programs delivered by docents and teachers. Last year, our wildlife rehabilitation hospital—the first of its kind in the United States—treated more than 5,600 native animals through nearly \$1,000,000 worth of free veterinary and rehabilitation services.

This year, we celebrate 60 years of Lindsay with a new vision for the organization, an emphasis on living our mission, and a fresh new look and name. Other plans for our 60th anniversary include outdoor venues for programming, new interactive animal experiences, and exhibits to provide our animal ambassadors and visitors more opportunities to interact with each other and with nature.

2015 Summer of Cats at Lindsay

The *Summer of Cats* celebration will feature *Feline Fine: Art of Cats II* art exhibit and an opening celebration on June 20th. The opening celebration will include cat adoptions by Tony LaRussa’s Animal Rescue Foundation in Larkey Park, presentations by wildlife and pet experts, meet and greets with our animals, a children’s pledge to keep cats safe, and hands-on family activities focused on practicing wildlife-friendly pet behaviors. We invite you to sponsor this event and support new programming at Lindsay.

Approximately 12,000 individuals from affluent and eco-conscious communities of the East Bay will attend this art exhibit and we anticipate 200 attendees to the opening reception. Sponsorship will allow you to market to this audience in a special way, gain community goodwill and increased exposure.



2015 Summer of Cats at Lindsay Sponsorship



We invite you to sponsor **our 2015 Summer of Cats!**

Location: Lindsay Wildlife Experience and Larkey Park
1931 First Ave. Walnut Creek, CA 94597

Event Dates:

Feline Fine: Art of Cats II exhibit dates: June 6 - August 31, 2015

Opening celebration on June 20, 2015

Beneficiary: All proceeds help fund wildlife rehabilitation and environmental and science education programs at Lindsay

Deadline: Please confirm by Friday, June 12, 2015

Contact: Silvia Sanchez, Corporate and Foundation Relations Officer, 925-627-2951, ssanchez@lindsaywildlife.org

Event website: lindsaywildlife.org/summer-of-cats



Sponsorship Levels

| | Summer Sponsor \$500 | Feline Sponsor \$1,000 | Activity Sponsor \$2,500 | Presenting Sponsor \$10,000 |
|---|-------------------------|---------------------------|-----------------------------|--------------------------------|
| Recognition on Promotional Materials | ✓ | ✓ | ✓ | ✓ |
| Email Marketing Recognition | ✓ | ✓ | ✓ | ✓ |
| Event Website Recognition | ✓ | ✓ | ✓ | ✓ |
| Recognition as Sponsor at Activity Table on June 20th | | ✓ | ✓ | ✓ |
| Recognition as kid's cat pledge sponsor | | | ✓ | ✓ |
| Recognition on exhibit signage | | | ✓ | ✓ |
| Four tickets to the opening celebration on June 20th | | | ✓ | ✓ |
| Verbal recognition as presenting sponsor on June 20th | | | | ✓ |
| Behind the Scenes Tour of Lindsay for four | | | | ✓ |