“Inside-Out” Programs Initiative

Lindsay Wildlife Experience is a 65-year-old nonprofit located in Walnut Creek, CA. Our mission is to connect people with wildlife to inspire responsibility and respect for the world we share. We accomplish this by saving animals’ lives with the goal of returning hospital patients to the wild, and by providing guests with special, up-close encounters with our animal ambassadors. We treat over 5,500 animals per year and serve over 100,000 adults, children, and seniors. Please get involved in our mission and show your company’s love for animals and people.

**NAME THE INITIATIVE**

$100,000

**EXCLUSIVE, ONE SPONSOR ONLY**

» X Corporation Presents the Lindsay Wildlife Experience Inside-Out Programs

» Major Signage

» Corporate rep at “ribbon cutting” launch (after SIP ends)

» Corporate rep photo op with animal ambassador (after SIP ends)

» Logo and/or name recognition on event promotional materials

» Press release inclusion, quote

» Logo on all

» Website acknowledgement

**PUBLIC SPACE SPONSOR**

$10,000

**NON-EXCLUSIVE, SUPPORTS FENCED AREA, CREATION OF SIGNAGE, SECURITY MEASURES, ETC.**

» Prominent Signage

» Verbal shout-out during all public events in the space

» Logo and/or name recognition on event promotional materials

**WEBCAM SPONSOR**

$30,000 FOR ALL, OR $10,000 EACH

**EXCLUSIVE, OR X3**

» Prominent Signage and sponsorship recognition on LWE website

**MOBILE NATURE UNIT SPONSOR**

$50,000 TOTAL OR $25,000 EACH

**EXCLUSIVE, OR X2**

» Prominent Logo displayed on the van

**ANIMAL AMBASSADOR SPONSORS**

(ADOPT AN ANIMAL)

$2,500 PER ANIMAL

**EXCLUSIVE CORPORATE SPONSOR, ANNUAL**

» Prominent Signage

» Verbal shout-out at program events where animal appears

» Logo and/or name recognition on event promotional materials

» Website acknowledgement
**Four Core Fundraising Initiatives**

**Corporate and Business Sponsorship Opportunities 2020**

## Hospital Initiative

Lindsay Wildlife Experience is a 65-year-old nonprofit located in Walnut Creek, CA. Our mission is to connect people with wildlife to inspire responsibility and respect for the world we share. We accomplish this by saving animals’ lives with the goal of returning hospital patients to the wild, and by providing guests with special, up-close encounters with our animal ambassadors. We treat over 5,500 animals per year and serve over 100,000 adults, children, and seniors. Please get involved in our mission and show your company’s love for animals and people.

### Name the Initiative

**$100,000**

**Exclusive, One Sponsor Only**

- X Corporation Presents the Lindsay Wildlife Experience Hospital Initiative
- Major Signage
- Corporate rep at “ribbon cutting” launch (after SIP ends)
- Corporate rep photo op with animal ambassador (after SIP ends)
- Logo and/or name recognition on event promotional materials
- Press release inclusion, quote
- Logo on print and digital communications that mention the Hospital Initiative
- Website acknowledgement

### Hospital Behind-the-Scenes Sponsorship

**$50,000**

**Annual; Non-Exclusive; Larger Amount Can Make Permanent**

- X Corporation Presents the Lindsay Wildlife Experience BTS Major Signage
- Corporate rep at “ribbon cutting” launch (after SIP ends)
- Corporate rep photo op with animal ambassador (after SIP ends)
- Logo and/or name recognition on event promotional materials
- Press release inclusion, quote
- Logo on print and digital communications that mention the Hospital Initiative
- Website acknowledgement

### Hospital Drop-off Area

**$25,000 Each**

**Non-Exclusive, Annual**

- Major Signage
- Corporate rep at “ribbon cutting” launch (after SIP ends)
- Corporate rep photo op with animal ambassador (after SIP ends)
- Logo and/or name recognition on event promotional materials
- Press release inclusion, quote
- Logo on print and digital communications that mention the Hospital Initiative
- Website acknowledgement

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For more information about these opportunities or others you want to explore, contact Holly Million, Director of Development at HMILLION@LINDSAYWILDLIFE.ORG or (415) 902-0558.
Hospital Initiative

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**Mobile Surgical Unit Sponsor**

$75,000 Total or $25,000 Each x3

**Exclusive, or x3**

- Major Signage
- Corporate rep at “ribbon cutting” launch (after SIP ends)
- Corporate rep photo op with animal ambassador (after SIP ends)
- Logo and/or name recognition on event promotional materials
- Press release inclusion, quote
- Logo on print and digital communications that mention the Hospital Initiative
- Website acknowledgement

**Equipment Sponsor**

$10,000 Each

Non-exclusive; sponsors one major piece of hospital equipment; in-kind donor of a piece of equipment gets same benefits as cash sponsor

- Prominent Signage
- Verbal shout-out
- Logo and/or name recognition on event promotional materials
- Website acknowledgement

**Others**

**Wildlife Ambulance**

$50,000

Non-exclusive

- For retrievals of injured animals
- Outfitted for triage and emergency treatment and stabilization of patient

**Mobile Office, Quarantine, Multiuse Units**

Three units @$20,000 each

Non-exclusive

- Based on shipping containers
- These will meet current space needs at the main campus as well as future work spaces in satellite facilities in other communities
Online Programs Initiative

Lindsay Wildlife Experience is a 65-year-old nonprofit located in Walnut Creek, CA. Our mission is to connect people with wildlife to inspire responsibility and respect for the world we share. We accomplish this by saving animals’ lives with the goal of returning hospital patients to the wild, and by providing guests with special, up-close encounters with our animal ambassadors. We treat over 5,500 animals per year and serve over 100,000 adults, children, and seniors. Please get involved in our mission and show your company’s love for animals and people.

**NAME THE INITIATIVE $100,000**

**EXCLUSIVE, ONE SPONSOR ONLY**

» X Corporation Presents the Lindsay Wildlife Experience Online Programs

» Top website acknowledgement

» Corporate rep 2-minute welcome and thank you video runs for one month

» Logo and/or name recognition on event promotional materials

» Press release inclusion, quote

» Logo on all shows

**LINDSAY WILDLIFE STUDIOS PRESENTING SPONSOR $25,000**

**ANNUAL**

» Sponsor credit on all LWS shows and on LWS YouTube home page

» Prominent LWE website acknowledgement

» Logo and/or name recognition on event promotional materials

» Press release inclusion, quote

**LINDSAY WILDLIFE STUDIOS PROGRAM SPONSOR $2,500 PER SHOW**

**EXCLUSIVE PER PROGRAM, ANNUAL**

» Sponsor credit on all episodes of one LWS program for one year and on LWS YouTube home page

» Prominent LWE website acknowledgement

» Logo and/or name recognition on event promotional materials

» Press release inclusion