



Lindsay
Wildlife
Experience

Corporate Partnership Opportunities

To become a sponsor
or learn more, please
contact Rebecca Asch,
Corporate and Foundation
Relations Manager, at
rasch@lindsaywildlife.org.

Lindsay Wildlife Experience
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lindsaywildlife.org





Mission and Vision:

Founded in 1955, Lindsay Wildlife Experience (LWE) is a wildlife and conservation nonprofit in Walnut Creek. Our mission is to connect people with wildlife to inspire responsibility and respect for the world we share. We accomplish this by saving animals' lives with the goal of returning hospital patients to the wild and by providing guests with special, up-close encounters with our animal ambassadors.

The Growing Need:

With one of the most rapidly growing populations in the San Francisco Bay Area, our East Bay region exerts increased pressure on its natural resources and wildlife. As we face challenges like habitat loss, urban sprawl and climate change, it is more important than ever to invest in tangible wildlife rehabilitation and conservation efforts. At Lindsay, we educate the public about California native wildlife and how to protect their habitats. We also strive to promote sustainable, everyday solutions to help reduce human impacts on wild animal populations.

Our Future:

As we emerge from the challenges of pandemic closures, LWE is bustling once again with families visiting our museum and encountering our beloved animal ambassadors. With the recent signing of a new 30-year lease with the City of Walnut Creek, we're growing our core programs and investing in crucial infrastructure upgrades. Lindsay Wildlife Experience remains a pillar in the community. We hope you'll join our efforts and become a corporate partner.

LWE BY THE NUMBERS:

6,000
injured animals are treated at our hospital each year

More than
247,000
orphaned, injured, and sick animal patients have received care in our hospital since our founding in 1955

160
different species of animals have been treated in our hospital

60
live non-releasable animal ambassadors currently live in our museum and interact regularly with our visitors

500
volunteers help our organization annually

40
full and part-time staff members work at LWE

5,000
community members currently have a paid annual membership to our museum

Over
9,000
students participate in school programs each year

100,000
guests of all ages visit our museum annually



TO BECOME A SPONSOR OR LEARN MORE, PLEASE CONTACT REBECCA ASCH, CORPORATE AND FOUNDATION RELATIONS MANAGER, AT RASCH@LINDSAYWILDLIFE.ORG.

Corporate Partnership Opportunities

We invite you to become a corporate partner and help Lindsay Wildlife remain a special and vibrant place in the community. Lindsay's engaging and mutually beneficial partnerships enable companies to make a meaningful difference while supporting our innovative exhibits and programming.

Corporate sponsorships can be customized to every level. Donations are tax-deductible and provide an opportunity for your company to connect with our large community of supporters through your visible presence in our museum exhibit hall, hospital, website, and newsletters. For our corporate sponsors, we also offer hands-on volunteer and engagement opportunities for groups of various sizes.

From the beginning, Lindsay Wildlife has been a collaborative venture that brings the community together in support of wildlife and conservation. Together with our corporate sponsors, we will build a stronger and even better Lindsay for the next generation of wildlife lovers. We hope you'll join us in these efforts.



CHAMPIONS:
\$100,000 AND ABOVE

- Logo and recognition on website
- Recognition at least twice in our digital newsletter, sent to more than 13,000 individuals
- Social media recognition
- Recognition in our exhibit hall inside the museum, visited by 100,000 guests annually
- Dedicated, semi-permanent plaque in exhibit hall, viewable to the public
- Acknowledgement in annual report; widely distributed digitally and in print
- 50 LWE admission tickets
- Private VIP tour
- Employee engagement opportunities

VISIONARIES:
\$50,000

- Logo and recognition on website
- Recognition in our digital newsletter, sent to more than 13,000 individuals
- Social media recognition
- Recognition in our exhibit hall inside the museum, visited by 100,000 guests annually
- Acknowledgement in annual report; widely distributed digitally and in print
- 30 LWE admission tickets
- Private VIP tour
- Employee engagement opportunities
- Possible exhibit naming opportunities

INNOVATORS:
\$25,000

- Logo and recognition on website
- Recognition in our digital newsletter, sent to more than 13,000 individuals
- Recognition in our exhibit hall inside the museum, visited by 100,000 guests annually
- Acknowledgement in annual report; widely distributed digitally and in print
- 20 LWE admission tickets
- Private VIP tour
- Employee engagement opportunities

BUILDERS:
\$10,000

- Name recognition on website
- Recognition in our exhibit hall inside the museum, visited by 100,000 guests annually
- Acknowledgement in annual report; widely distributed digitally and in print
- 15 LWE admission tickets
- Employee engagement opportunities

FRIENDS:
\$5,000

- Name recognition on website
- Recognition in our exhibit hall inside the museum, visited by 100,000 guests annually
- Acknowledgement in annual report; widely distributed digitally and in print
- 10 LWE admission tickets





Specialized Corporate Partnership Opportunities

WILDLIFE HOSPITAL SPONSORSHIP: \$100,000

Lindsay Wildlife's Hospital is a vital part of the community and treats more than 6,000 sick and injured wild animals annually. We pay 100% of the medical costs for all treatments. Our hospital's "Behind-the-Scenes" viewing theater inside the museum provides an interactive experience for our 100,000 annual visitors who can observe the animals while they receive care, including life-saving surgeries. This is a non-exclusive sponsorship. Sponsorship benefits include:

- **Signage at Hospital stating, "Proudly sponsored by X Corporation."**
- **Company logo on website**
- **Corporate representative at "ribbon cutting" launch event**
- **Corporate representative photo op with animal ambassador**
- **Press release inclusion, with quote**
- **Recognition and photo in digital newsletter, sent to 13,000+ individuals**
- **Logo on print and digital communications for one year that mention the Hospital Initiative**
- **VIP behind-the-scenes tour of hospital for up to 20 employees**



MOBILE NATURE EDUCATION UNIT SPONSOR: \$50,000

A new Mobile Nature Education van will provide “Lindsay in the Classroom” and “Lindsay in the Community” education and engagement programs to schools, camps, and community organizations. The van travels at least 3 days per week, year round, throughout Contra Costa and Alameda Counties. This is a highly-visible sponsorship opportunity and benefits include:

- **Name or logo on the Mobile Nature Education Unit van**
- **Corporate representative photo op with van and animal ambassador**
- **Press release inclusion, with quote**
- **Logo on print and digital communications that mention the Mobile Nature Education Unit**
- **Website acknowledgement**
- **Optional visit from Mobile Nature Education Unit to your office for a 30-minute program with employees**

ANIMAL HABITAT RESTORATION: \$30,000-\$50,000

Animal ambassadors are housed both indoors and outdoors at our site in specially constructed enclosures. Most are on regular display to the public and participate in educational activities delivered by staff and trained volunteers. As some of our animal enclosures are aging and no longer up to current code, your sponsorship will have a long-lasting effect for years to come. We have several enclosures and aviaries that will need renovations and corporate sponsors may choose from a variety of options. Sponsorship benefits include:

- **Recognition signage with company name and logo at animal habitat enclosure, viewable by 100,000+ visitors annually**
- **Corporate representative at “ribbon cutting” launch event**
- **Corporate representative photo op with animal ambassador**
- **Press release inclusion, with quote**
- **Recognition in digital newsletter, sent to 13,000 individuals**
- **Logo on print and digital communications that mention the animal**
- **Company logo and link on website**
- **Animal Ambassador visit to your company for special 30-minute programming**

REDWOOD GROVE OUTDOOR EDUCATION AREA SPONSORSHIP: \$35,000

Our outdoor education programs are hosted in the Raptor Redwood Grove, which sits right in front of the entrance to our museum. Raptor Redwood Grove outdoor education programs are free and accessible to the public, allowing families of all incomes to experience our programs and animals. Sponsorship will support education programs, as well as new enhancements and updates to the area. Sponsorship benefits include:

- **Semi-permanent recognition signage at Redwood Grove area**
- **Corporate representative at “ribbon cutting” launch**
- **Photo op with animal ambassador in the Redwood Grove**
- **Press release inclusion, with quote**
- **Website acknowledgement**
- **VIP Behind the Scenes Tour**



HOSPITAL INTAKE AREA SPONSORSHIP: \$15,000

Every year, more than 6,000 animals, from birds to raccoons and baby mountain lions, are treated at our hospital. When members of the community find an injured animal, they bring it to our outdoor admissions area. Your sponsorship will support this vital part of our organization. This is a non-exclusive sponsorship. Sponsorship benefits include:

- **Signage at drop-off area with company name and logo**
- **Corporate representative at “ribbon cutting” launch**
- **Corporate representative photo op with animal ambassador**
- **Press release inclusion, with quote**
- **Logo on print and digital communications that mention the Hospital**
- **Website acknowledgement**
- **VIP Behind-the-Scenes Tour of Hospital**

ADOPT AN ANIMAL AMBASSADOR: \$10,000

Lindsay’s 60 ambassadors include animals who were treated at our hospital, but are unable to be released back into the wild. These mission critical animals now live in our museum on regular display and participate in educational activities with our visitors. Sponsoring one of our animal ambassadors will provide for their care and feeding for one year. We have birds, hawks, owls, rabbits, reptiles, turtles, and other animals available for sponsorship. Sponsorship benefits include:

- **Recognition signage at animal enclosure**
- **Verbal shout-out at program events where animal appears**
- **Acknowledgement in newsletter when the animal is mentioned**
- **Personalized “Certificate of Adoption” that can be displayed in your office**
- **Website acknowledgement for up to 20 employees**

SPONSOR A COMMUNITY DAY: \$7,500

LWE opens its doors to the community for free, encouraging families for whom the entrance fee might be a barrier to attend and enjoy the museum. Your sponsorship will support our diversity, equity, and inclusion efforts to make Lindsay accessible to all with free events and programming for the day. Benefits include:

- **Logo and company name recognized on digital and print publicity**
- **Website acknowledgement**

